
For Immediate Release

PRESS RELEASE

Beer Canada Commends Ontario Government For Halting Beer Tax Increase

OTTAWA, ONTARIO – October 12, 2018 – Beer Canada today congratulates the Ford government on its decisive action to stop Ontario's automatically escalating beer tax and help beer drinkers.

"It's refreshing to see Doug Ford and his Ontario government take the concerns of beer drinkers seriously," said Beer Canada Chair George Croft. "These automatically escalating beer taxes are unfair to consumers, take money out of their pockets and need to be stopped. We applaud the Ford government's quick action to address this important issue."

On average, Canadians pay five times more in beer tax than their American neighbours and, on average, beer taxes comprise nearly half (47 per cent) of the price of beer across the country.

ABOUT BEER CANADA

Beer Canada is the national trade association that advocates to ensure Canadian brewers are able to operate in a healthy regulatory environment and that beer remains a celebrated part of Canada's culture. As the national voice of beer, Beer Canada represents over 50 Canadian brewing companies that account for 90% of beer made in Canada and a category that supports 149,000 Canadian jobs, \$13.6 billion in real gross domestic product and \$5.7 billion in tax revenues for federal, provincial and municipal levels of government.

FOR MORE INFORMATION

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