



For Immediate Release

PRESS RELEASE

Beer Canada Crafts New Student Award at Bishop's University

TORONTO, ONTARIO – March 7, 2022 – Today, Beer Canada announced the creation of a new student scholarship at Bishop's University.

The bursary will be awarded annually to a full-time student in the Graduate Certificate in Brewing Science program at the Sherbrooke, Québec university. The recipient will be chosen by the Department based on leadership qualities and academic merit.

"On behalf of Canada's leading brewers, Beer Canada is pleased to partner with Bishop's to help develop the next generation of Canadian brewers," said CJ Hélie, President. "We hope the "Beer Canada Award" valued at \$1,000 per year will help a deserving student to complete the program and join Canada's exciting beer sector".

Beer Canada has committed \$5,000 over the next five years to assist deserving students from Bishop's University's Graduate Certificate in Brewing Science program.

The Graduate Certificate in Brewing Science program at Bishop's University is a full-time, 2-semester, 24-credit graduate program including scientific material. A Bachelor of Science in Biology or a related discipline is required for admission.

Students run Bishop's Arches Brewery, described as Eastern Canada's first academic experimental brewery. "Our program is designed to meet the growing need for well-trained, scientifically educated brewers and brewing analysts," said Dr Alexandre Drouin, Chair of the Chemistry and Brewing Science Department. "Our students are passionate about beer and it is wonderful to have their efforts recognized by our national industry association".

Beer Canada supports student awards at postsecondary brewing programs in Canada. Partners include Kwantlen Polytechnic University in Surrey, British Columbia, Olds College in Olds, Alberta and Niagara College in Niagara-on-the-Lake, Ontario. Bishop's University is the latest school for which Beer Canada has established an award.

ABOUT BEER CANADA

Beer Canada is the sole national inclusive voice and advocate for the people who make and enjoy our nation's beers. Our members account for 90% of beer produced in Canada.

The domestic production and sale of beer supports 149,000 Canadian jobs, generates \$14 billion in Gross Domestic Product and \$5.7 billion in government tax revenues.

Beer Canada encourages the adoption of fair and responsible legislation, regulation, and alcohol policy at the municipal, provincial/territorial, federal and international levels. Members have a long and proud tradition in the promotion of responsible alcohol production, distribution, sale, and consumption.

FOR MORE INFORMATION

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